

# The SignalScale™ Readiness Framework For Content and UX Teams

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## WHAT IT IS

A diagnostic system for content and UX teams to assess whether their structure, strategy, operations, and ethics are ready for generative AI.

The framework is built on four measurable components of AI readiness. Together, they power a repeatable, objective diagnostic that maps your score to a tested, verifiable solution.

## WHO IT'S FOR

Content designers, UX teams, product leaders, and anyone tasked with scaling AI tools across real workflows without sacrificing clarity, governance, or inclusion.

## WHY IT MATTERS

Most teams aren't failing at AI — they're failing at the foundation required to use it well. Our framework exposes those gaps before they become liabilities.

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## THE FOUR COMPONENTS OF AI READINESS

**Structure:** Are your systems modular, governed, and AI-compatible?

**Strategy:** Are your goals, messaging, and cross-team priorities aligned?

**Operations:** Are your workflows, tools, and governance scalable with AI?

**Ethics & Inclusion:** Can you support transparent, inclusive, bias-aware use of AI?

## HOW IT WORKS

1. Take the AI Readiness Assessment – 12 scored questions across 4 components
2. Receive Your Diagnostic Scorecard – Includes a visual profile and interpretation guide
3. Follow a Recommended Solution Track – Or build a hybrid plan tailored to your organization
4. Both pathways are tested and proven to help assess AI readiness and improve implementation outcomes.

## SOLUTION TRACKS

- **AI Readiness Audit:** Get a clear score-driven diagnostic across your systems, plus strategic recommendations.
- **Structured Content System Design:** Build modular, governed content systems that prepare your org for scalable AI use.
- **Prompt Framework + Playbook:** Design flexible, repeatable, on-brand prompt systems aligned to your tools, voice, and team needs.
- **Hybrid Track:** Combine multiple pathways based on where you're strongest—and where you're not.

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## Ready to Scale Responsibly with AI?

Discover how SignalScale can drive AI clarity for your team.

- ◆ Custom workshops
- ◆ Scorecard delivery
- ◆ Advisory for implementation

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